

ELAINA COMIA

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860-921-3556

Education

Northeastern University

Boston, MA | 2019 – 2023

Honors Program

Bachelor of Science (B.S.)

Combined major in Graphic &

Information Design and Mathematics

Westminster School

Simsbury, CT | 2015 – 2019

Skills

Adobe Indesign, Illustrator, Photoshop,

After Effects, Illustration, Social Media

Projects

birdies & buddies

2012 – present

I co-founded an organization dedicated to engaging children and adults with disabilities in badminton. Since 2012, I have hosted 18 biannual events, led fundraising campaigns, secured community partners, and designed an identity system along with instructions.

Walking Through the Seasons

January 2023 – May 2023

I designed and illustrated a book written by author Christine Cleary.

Pedi & Mani Nail Spa

April 2023

I designed a logo and website for a nail salon in Farmington, CT.

Experience

Graphic Designer & Social Media Manager

Advance Biomedical Treatment Center/ Refresh MedSpa and Wellness Center

Bloomfield, CT | January 2020 – present

- Develop and execute designs for marketing collateral, social media graphics, promotional materials, and informational brochures
- Managed online ads on social media and Google Ads
- Redesigned the business website and logo, created a new identity system for the medical center and medical spa, and designed product packaging

Graphic Designer - Print & Packaging

FreshCut Paper

Concord, MA | February 2024 – April 2024

- Designed product packaging ensuring brand consistency and visual appeal
- Captured and edited high-quality product photos
- Created an extensive product catalog showcasing the entire product line

Social Media Director & Graphic Designer

Horizons Program at Westminster School

Simsbury, CT | June 2022 – August 2023

- Created social media posts and weekly newsletters
- Enhanced and maintained the website with consistent, up-to-date content
- Produced dynamic end-of-summer videos featuring animations, photos, and videos that I had captured during the season

Graphic Design Co-op

We Grow Microgreens LLC

Hyde Park, Boston, MA | January 2023 – July 2023

- Led promotional campaigns and spearheaded package label redesign
- Utilized artistic skills, including painting and sculpting, to create captivating farmers market displays from repurposed items, boosting interest and sales
- Researched microgreens and plants to design educational social media posts, informational flyers, and weekly newsletters
- Engaged with customers at farmers markets, building relationships to increase customer interest and drive sales

Graphic Design Co-op

Dana-Farber Cancer Institute

Boston, MA | January 2022 – June 2022

- Developed Adobe Suite SOPs to educate team members on design tools
- Created social media graphics, animations, flyers, and marketing materials that aligned with firm brand guidelines
- Researched social media trends and presented insights to the design department to inform design strategies
- Collaborated with clients to incorporate feedback ensuring client satisfaction